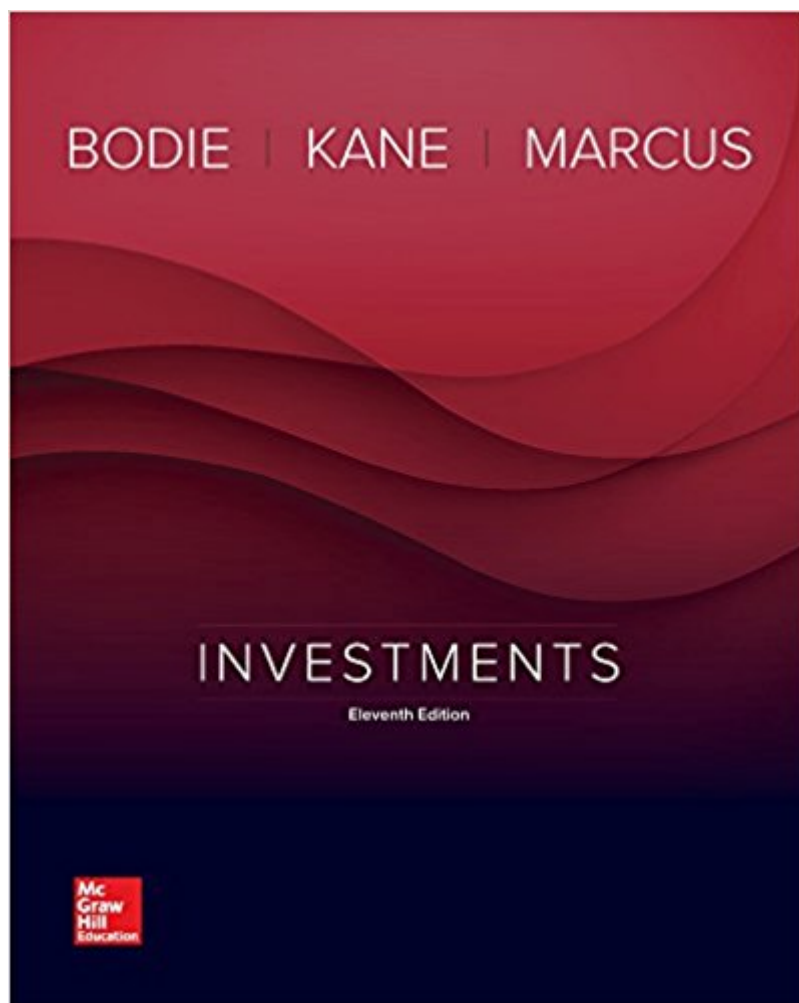


The book was found

Investments (Irwin Finance)



Synopsis

The integrated solutions for Bodie, Kane, and Marcus' Investments set the standard for graduate/MBA investments textbooks. The unifying theme is that security markets are nearly efficient, meaning that most securities are priced appropriately given their risk and return attributes. The content places greater emphasis on asset allocation and offers a much broader and deeper treatment of futures, options, and other derivative security markets than most investment texts. Connect is the only integrated learning system that empowers students by continuously adapting to deliver precisely what they need, when they need it, and how they need it, so that your class time is more engaging and effective.

Book Information

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Customer Reviews

Alan J. Marcus is a Professor of Finance in the Wallace E. Carroll School of Management at Boston College. His main research interests are in derivatives and securities markets. He is co-author (with Zvi Bodie and Alex Kane) of the texts Investments and Essentials of Investments. Professor Marcus has served as a research fellow at the National Bureau of Economic Research. Professor Marcus also spent two years at Freddie Mac, where he helped to develop mortgage pricing and credit risk models. He currently serves on the Research Foundation Advisory Board of the CFA Institute. Zvi Bodie is professor of finance and economics at Boston University School of Management. He holds a Ph.D. from the Massachusetts Institute of Technology and has served on the finance faculty at Harvard Business School and MIT's Sloan School of Management. Professor Bodie has

published widely on pension finance and investment strategy in leading professional journals. His books include *Worry-Free Investing: A safe Approach to Achieving your Lifetime Financial Goals* and *Foundations of Pension Finance*. Professor Bodie is managing director of Integrated Finance Limited, a specialized investment bank and financial engineering company. He is also a member of the Advisory Board of the Pension Research Council. A Professor of finance and economics at the Graduate School of International Relations and Pacific Studies at the University of California, San Diego. He has been visiting professor at the Faculty of Economics, University of Tokyo; Graduate School of Business, Harvard; Kennedy School of Government, Harvard; and research associate, National Bureau of Economic Research. An author of many articles in finance and management journals, Professor Kane's research is mainly in corporate finance, portfolio management, and capital markets, most recently in the measurement of market volatility and pricing of options.

I have several Finance texts and this is one of a few that I still reference after several years (in addition to *Principles of Corp Finance* - Brealey & Meyers). I would consider this an intermediate to advanced level text. If this is your first text on investments, you will likely find yourself re-reading paragraphs and working through calculations. I would not recommend this text to someone who is looking to learn how to buy investments or just re-balance their portfolio. But if you want a solid understanding of the theory behind investment products - this is the text. I have other read other investment books and found that I would end up referencing this text for certain concepts, which were explained much more clearly to me.

Hey Guys and Gals, Despite the Fact that I attended State Universities, always loyal to a State University, came across this Text from NYU in Manhattan. Very Good Solid Introduction for both Novice Students and Non -Finance Majors to receive a grounding in the Intro. to Finance. Zvie Bodie does a fine Job at making the Chapters Real and Understandable and has some very good Case Studies to supplement at the end of each Chapter. Wish the State Colleges and Universities would use some of the Texts that the Ivy League Institutions are providing their Student's with.

While the content in this book seemed alright, my professor did not use it. So I sent it back. Although I probably should have kept it to further my knowledge in the subject. The book arrived in perfect condition. No complaints there.

Bargain, even the Excel stuff is available. This seems to be the classic academic "Investments" book, as referenced by any investing course I've seen. Tough sledding, but so far the deepest, up to date, and best.

Great start

I really do not care for this text. It is out of date, and the presentation of the information is over complicated. It does not make the point of lessons clear with out having to purchase the additional lab to work along with the text.

used for class in school

I think the book is well written, and that the way it explains some of the nuances with respect to portfolios are great. The one chapter that is kind of annoying is Chapter 5, because it gives another way to notate compounding interest.... confusing. Outside of that, the book has been an excellent reference for class. Also, my comments are assuming that the user of this book is someone who has a Finance background. If this was for a beginner,...uhh, I think it would be quite the challenge. I hope this is useful.

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